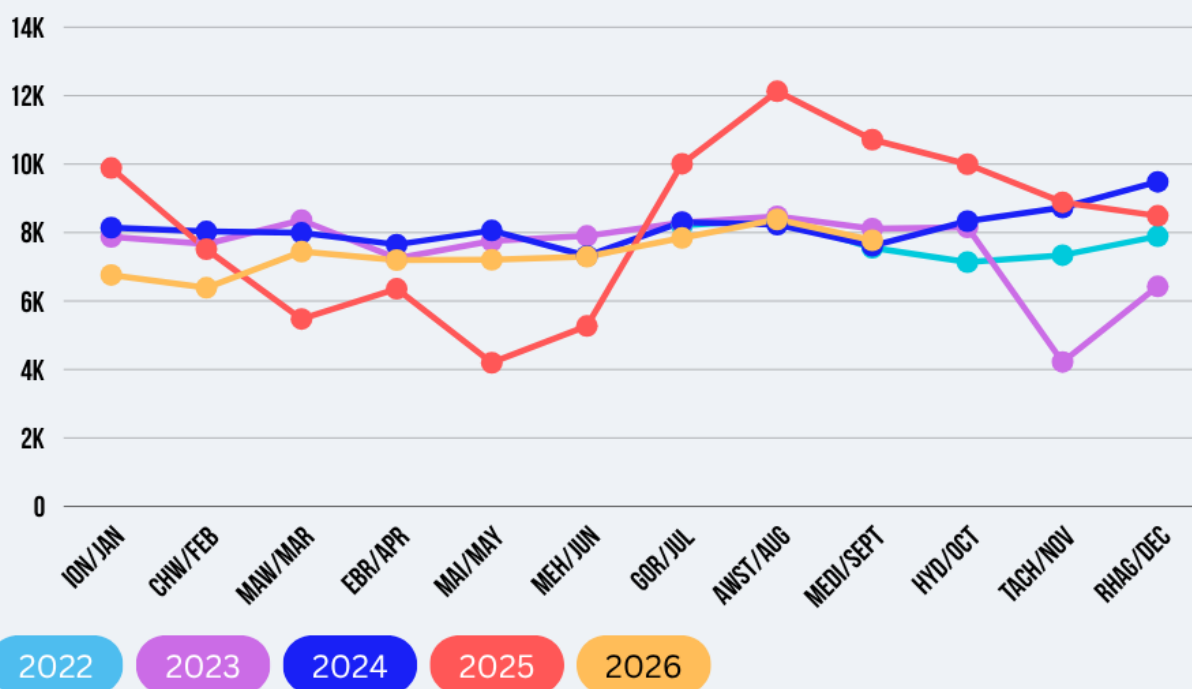


LLANDYSUL FOOTFALL



2025 Only 2 access points working from January to June
2023 November and December incomplete data due to technical issues.

September 2026

The town Wi-Fi network recorded 7,775 device visits during September, averaging 259 per day. This was 7.3% below August's total of 8,384. However, allowing for September having one fewer day, the daily average fell by just 4.2%, indicating a relatively modest reduction after the summer period.

Regular visitors continued to account for most activity, with the dashboard showing a 94.2% average repeat rate. First-time device detections fell from 691 in August to 438 in September. This suggests that Llandysul's recorded footfall relies strongly on people returning regularly, consistent with its role as a centre for local services, work and everyday activities.

Weekdays averaged 275 visits, compared with 215 at weekends. The busiest day was Wednesday 30 September, with 318 visits. Around half of recorded daily device visits lasted at least an hour, although longer stays may include people working or living within network coverage as well as customers.

September's auction, Football Festival and Walking Weekend added to the town's programme of activities. The figures do not show a clear town-wide peak on these dates, but they cannot capture attendance at venues or walks outside the network's coverage.

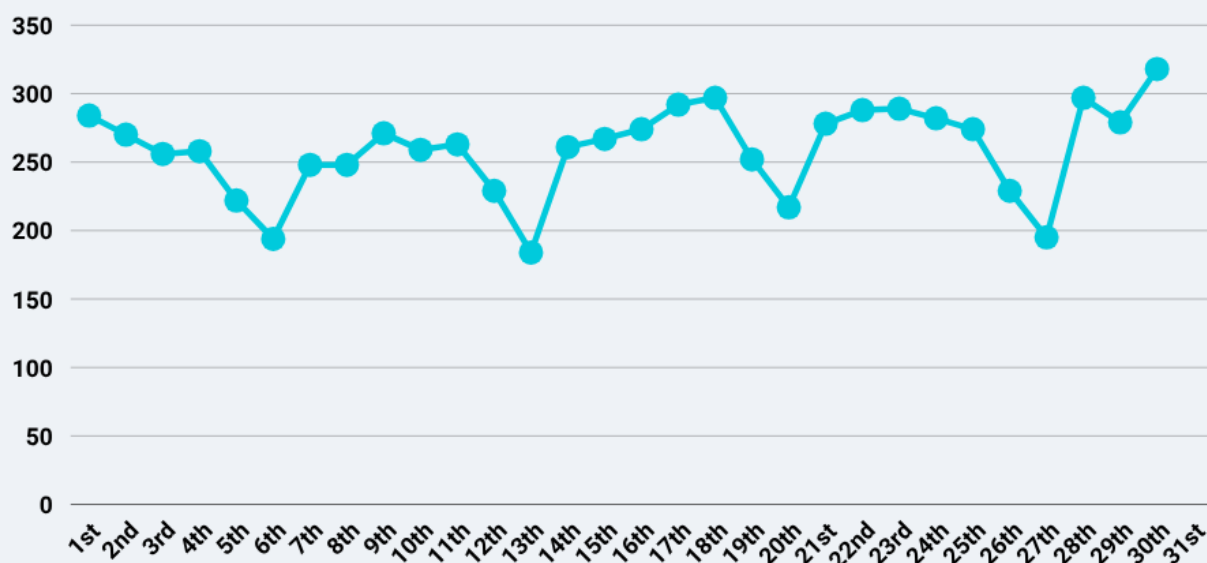
These figures provide an indication of activity rather than a headcount: devices detected for at least five minutes qualify as visits, and the same device can be counted on different days. Four of the seven access points were listed as offline, limiting coverage and making comparisons dependent on whether the same access points were operating in earlier months. Restoring these would improve the usefulness of future reports.

For all the reports since July 2022, go to <https://www.cllandysulcc.cymru/llandysul-town-wifi>

Total Visitors 7,775 August 8,384 July 7,843 June 7,295 May 7,205 April 7,196 March 7,442 February 6,386 January 6,762	Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.
New Visitors First time that the network has detected the device. 438 (August figure 691)	
Busiest Day Wenesday 30th 318 Visitors.	Events held this month: Saturday 12th – Auction at Neuadd Tysul Saturday 19th – Gŵyl Bêl Droed / Football Festival 25th – 27th Walking Weekend

LLANDYSUL FOOTFALL

MEDI - SEPTEMBER 2026



Visitors - the network detects a device for at least 5 consecutive minutes, this is the reliable data we should quote.

Visitor Loyalty

Daily 4579 (August 4787)

Weekly 2126 (August 2227)

Monthly 632 (August 691)

Daily visitors have visited in at least 5 distinct days in the past 8.

Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.

Monthly visitors have visited at least once before.

Dwell Time average over a month

6+ hours 67 (average in August 69)

1-6 hrs 65 (average in August 62)

20 - 60 mins 47 (average in August 53)

5 – 20 mins 81 (average in August 86)

Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once

Connected to Town Wi-Fi

19 (August 64)

How many devices (smart phones / tablets etc) connected to the network?



Access points

Adjacent to the following business premises

Llandysul Paddlers

Ffab

Tysul Hall

The Pavillion - offline

Siop y Jones - offline

Teifi Law - offline

Allied Chemist - offline

Gweler y wefan am ddigwyddiadau / See the website for events.

<https://www.llandysul-ponttyweli.co.uk>