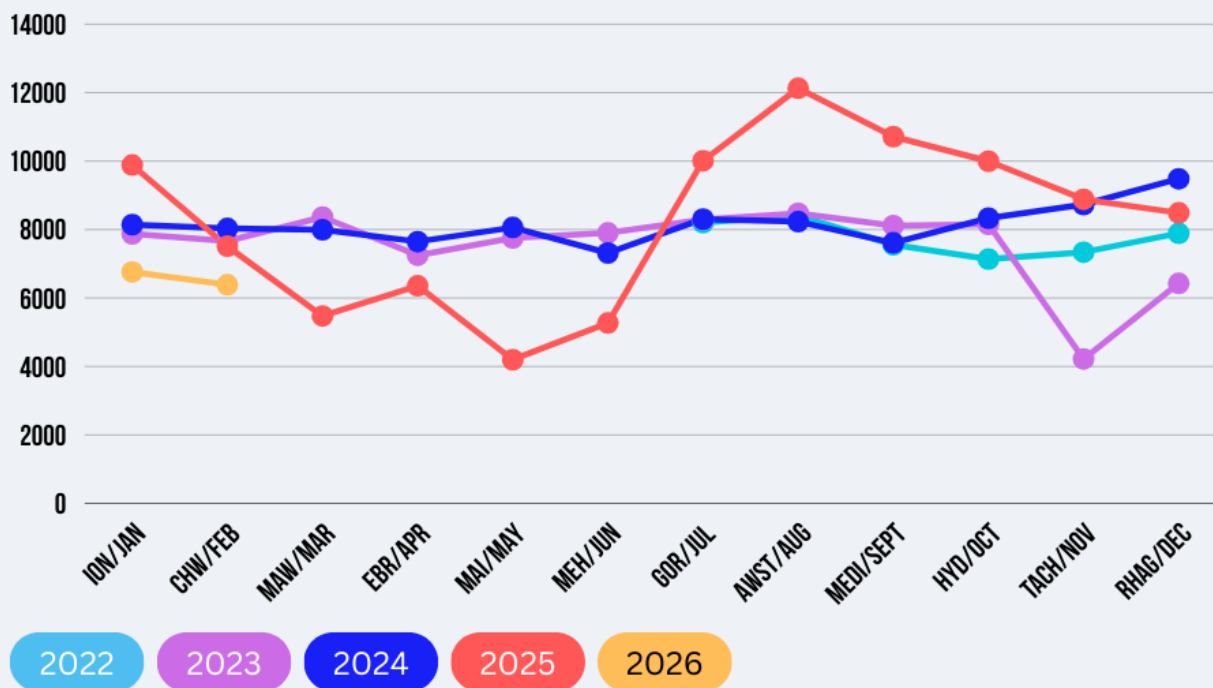


LLANDYSUL FOOTFALL



2025 Only 2 access points working from January to June
2023 November and December incomplete data due to technical issues.

February recorded **6,386 visitors** to Llandysul Town Wi-Fi.

While this is lower than peak summer figures, it is important to note that **three access points are currently offline**, which reduces the number of devices that can be detected. Even with this reduced coverage, the overall pattern of activity is beginning to mirror seasonal trends seen in 2023 and 2024 — **suggesting stable and consistent town footfall.**

Continued New Visitors

Encouragingly, **422 new visitors** were detected in February — an increase on January (410).

This demonstrates that Llandysul continues to attract fresh footfall during the quieter winter period.

Strong Event Impact

The busiest day was **Friday 20th February**, with **261 visitors** recorded.

This coincided with the **Gardening Weekend (19–22 February at Tysul Hall)**, clearly demonstrating the positive impact of organised events on town activity and visitor numbers.

Loyal and Returning Visitors

Llandysul continues to benefit from a strong base of returning visitors:

- **Daily visitors:** 3,718
- **Weekly visitors:** 1,698
- **Monthly visitors:** 548

Although slightly down on January (which is typical post-Christmas adjustment), these figures show a solid core of regular town users who continue to return consistently.

Longer Dwell Times – A Positive Indicator

One particularly encouraging trend is the increase in longer visits:

- **6+ hour visits increased from 46 in January to 53 in February**

This suggests that visitors are spending meaningful time in town which supports local businesses and services rather than simply passing through. Again the Gardening Weekend may be the source of this.

Conclusion

Overall, February's data reflects a resilient and stable pattern of town usage. Despite reduced hardware coverage, the natural seasonal dip, and the cost of living, Llandysul continues to attract new visitors, maintain strong loyalty levels, and benefit demonstrably from organised events. The underlying trends remain positive and consistent with previous years.

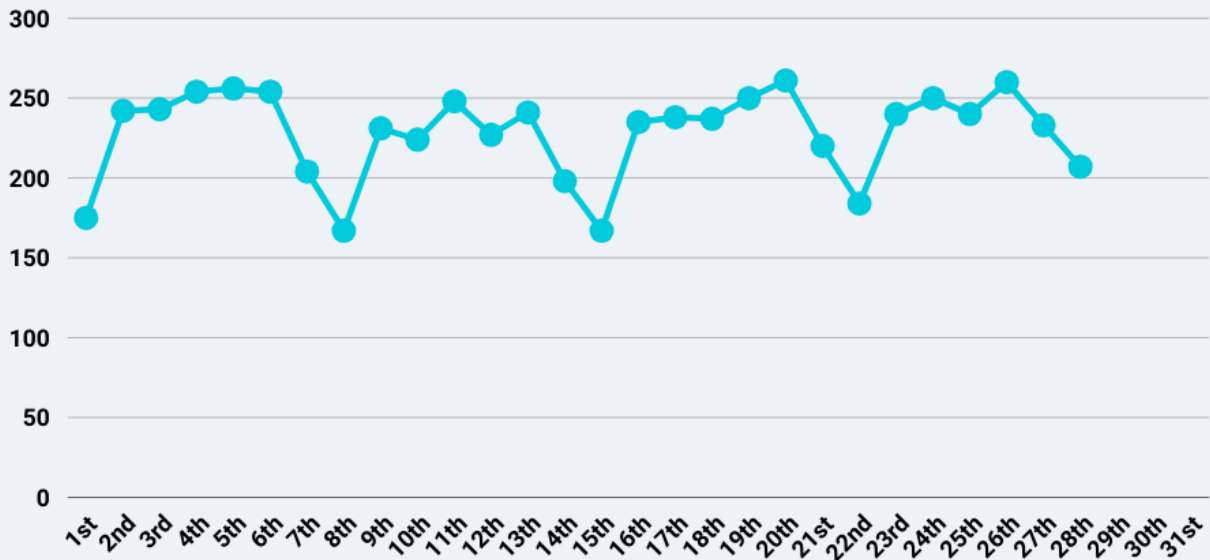
1. Not every device can be detected, so the amount counted is not exact and there are not enough access points to cover the town. However, the data collected might spot any trends over time or identify areas of the town that are particularly popular with visitors.

For all the reports since July 2022, go to <https://www.cllandysulcc.cymru/llandysul-town-wifi>

Total Visitors 6,386 January 6,762 December 8,448 November 8,883 October 9,997 September 10,714 August 12,127	Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.
New Visitors First time that the network has detected the device. 422 (January figure 410)	
Busiest Days Friday 20th 261 Visitors	Events held this month: 19 th – 22 nd Gardening Weekend in Tysul Hall. 27 th – Dawnsyr Talog / Bois y Gilfach yn Neuadd Tysul

LLANDYSUL FOOTFALL

CHWEFROR - FEBRUARY 2026



Visitors - the network detects a device for at least 5 consecutive minutes, this is the reliable data we should quote.

Visitor Loyalty

Daily 3718 (January 3778)

Weekly 1698 (January 1921)

Monthly 548 (January 653)

Daily visitors have visited in at least 5 distinct days in the past 8.

Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.

Monthly visitors have visited at least once before.

Dwell Time average over a month

6+ hours 53 (average in Jan 46)

1-6 hrs 51 (average in Jan 53)

20 - 60 mins 47 (average in Jan 45)

5 - 20 mins 77 (average in Jan 75)

Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once

Connected to Town Wi-Fi

50 (January 54)

How many devices (smart phones / tablets etc) connected to the network?



Access points

Adjacent to the following business premises

Llandysul Paddlers
Ffab
Siop y Jones - offline
Teifi Law - offline
Allied Chemist - offline
Tysul Hall
The Pavillion

Gweler y wefan am ddigwyddiadau / See the website for events.

<https://www.llandysul-ponttyweli.co.uk>