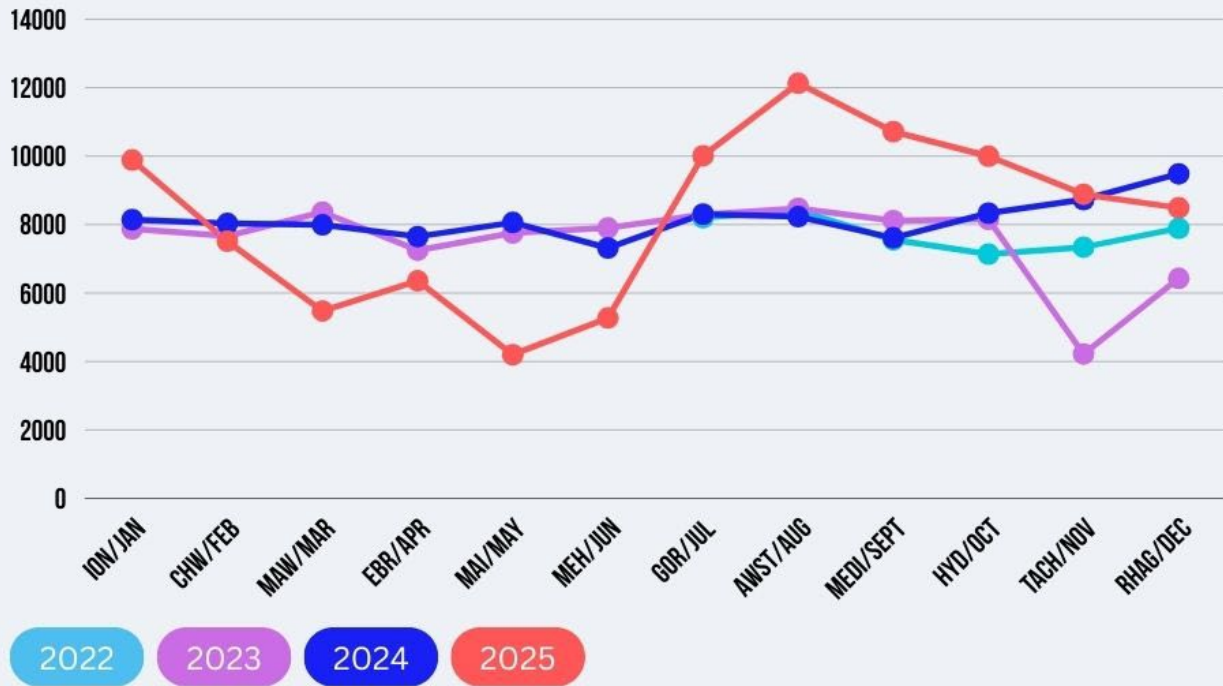


Adroddiad Misol Wi-Fi tref Llandysul Rhagfyr 2025

Monthly Llandysul Town Wi-Fi Report - December 2025

LLANDYSUL FOOTFALL

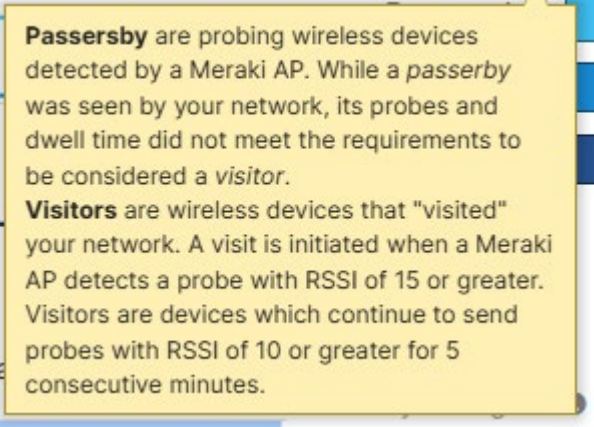


2025 Only 2 access points working from January to June
2023 November and December incomplete data due to technical issues.

Notes

1. The downward trend continues this month and Visitors are lower than December 2024.
2. Allied Chemist unit is not working. Teifi Law unit down since 15/10.
3. Issues with past data. (1) Two new devices were introduced in November 2024, which is why there is a big increase in figures. (2) Only 2 units were working from February - June 2025.
4. Not every device can be detected, so the amount counted is not exact and there are not enough access points to cover the town. However, the data collected might spot any trends over time or identify areas of the town that are particularly popular with visitors.

For all the reports since July 2022, go to <https://www.cllandysulcc.cymru/llandysul-town-wifi>

<p>Total Visitors 8,488 November 8,883 October 9,997 September 10,714 August 12,127 July 10,010</p>	<p>Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.</p> <p>This is 1000 people less (9,484) than in December 2024.</p>
<p>New Visitors First time that the network has detected the device. 527 (November figure 565)</p>	
<p>Busiest Days Wednesday 3rd 349 Visitors</p> <p>The quietest day was Christmas Day and the following week was quiet.</p>	<p>Events held this month:</p> <p>06/12/2025 Llandysul Christmas Fair - shows only 269 Visitors! Why? We know it was busy.</p> <p>For some reason the Meraki Units could not get a long enough fix on signals to count as Visitor figures however, the Passerby Figures tell a different story, with a figure of 2,162.</p>
<p>Visitor v Passerby Data</p> <p>We use Visitor data as it is more accurate but on this occasion the Passerby data gives a more accurate picture. See the spike in the graph below.</p>	

LLANDYSUL FOOTFALL

RHAGFYR - DECEMBER 2025



The blue line shows The Visitor data.
The orange line shows The Passerby data.

LLANDYSUL FOOTFALL

DECEMBER - DECEMBER 2025



Visitors - the network detects a device for at least 5 consecutive minutes, this is the reliable data we should quote.

<p>Proximity- CSV</p> <p>Hourly average capture rate 11.1%</p> <p>Passerby data on Saturday 6th December (Llandysul Christmas Fair 2-6pm) 1pm 204 2pm 513 3pm 573 4pm 569 5pm 530 6pm 236</p>	
<p>Visitor Loyalty</p> <p>Daily 5109 (November 5314)</p> <p>Weekly 2204 (November 2267)</p> <p>Monthly 648 (November 737)</p>	<p>Daily visitors have visited in at least 5 distinct days in the past 8.</p> <p>Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.</p> <p>Monthly visitors have visited at least once before.</p>
<p>Dwell Time average over a month</p> <p>6+ hours 68 (average in Nov 70)</p> <p>1-6 hrs 65 (average in Nov 72)</p> <p>20 - 60 mins 54 (average in Nov 60)</p> <p>5 - 20 mins 87 (average in Nov 94)</p>	<p>Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once</p>
<p>Connected to Town Wi-Fi</p> <p>69 (November 69)</p>	<p>How many devices (smart phones / tablets etc) connected to the network?</p>
<p> Access points Adjacent to the following business premises</p>	<p>Llandysul Paddlers Ffab Siop y Jones Teifi Law - offline Allied Chemist - offline Tysul Hall The Pavillion</p>

Gweler y wefan am ddigwyddiadau / See the website for events.

<https://www.llandysul-ponttyweli.co.uk>