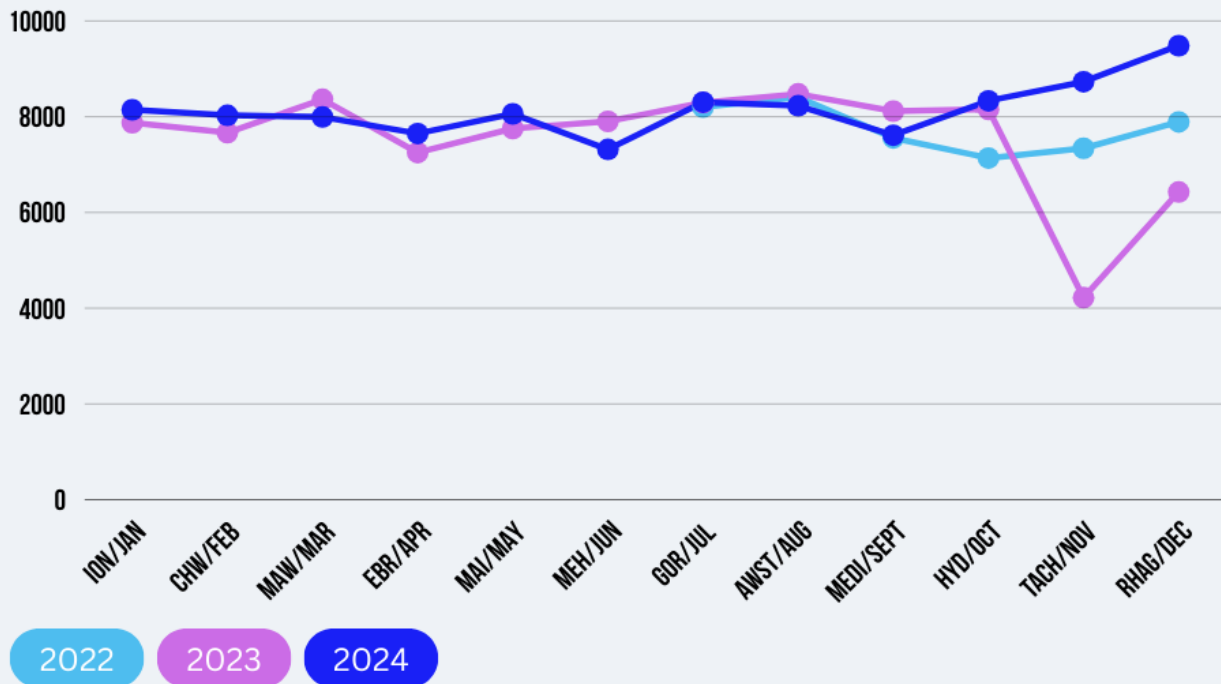


LLANDYSUL FOOTFALL



2023 November and December incomplete data due to technical issues.

Notes

1. The after effects of Storm Darragh left people without electricity, landlines, internet and the mobile phone network. Roads were blocked by fallen trees. The Llandysul Christmas Fair was cancelled and there was no busy Saturday for the town and retailers in the lead up to Christmas
2. However, December shows the largest footfall this year. Please remember that we cannot directly compare the figures with previous years as we added two new units to the network in November. However if we look at the December 2022, Total Visitor numbers were 7,890 which is quite an increase.
3. Not every device can be detected, so the amount counted is not exact and there are not enough access points to cover the town. However, the data collected might spot any trends over time or identify areas of the town that are particularly popular with visitors.

For all the reports since July 2022, go to <https://www.ccllandysulcc.cymru/llandysul-town-wifi>

Total Visitors

9484 (+753 from November)

Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.

New Visitors First time that the network has detected the device.

687 (for the month, +45 from November) **22** (daily average)

Busiest Day

Thursday 12th
375 Visitors

Events:

Saturday 7th & Sunday 8th Storm Darragh

**Saturday 7th Llandysul Christmas Fair
Cancelled due to Storm Darragh (a red
weather warning was issued).**

**Sunday 8th Santa Run cancelled (fund raiser
for Calon Tysul).**

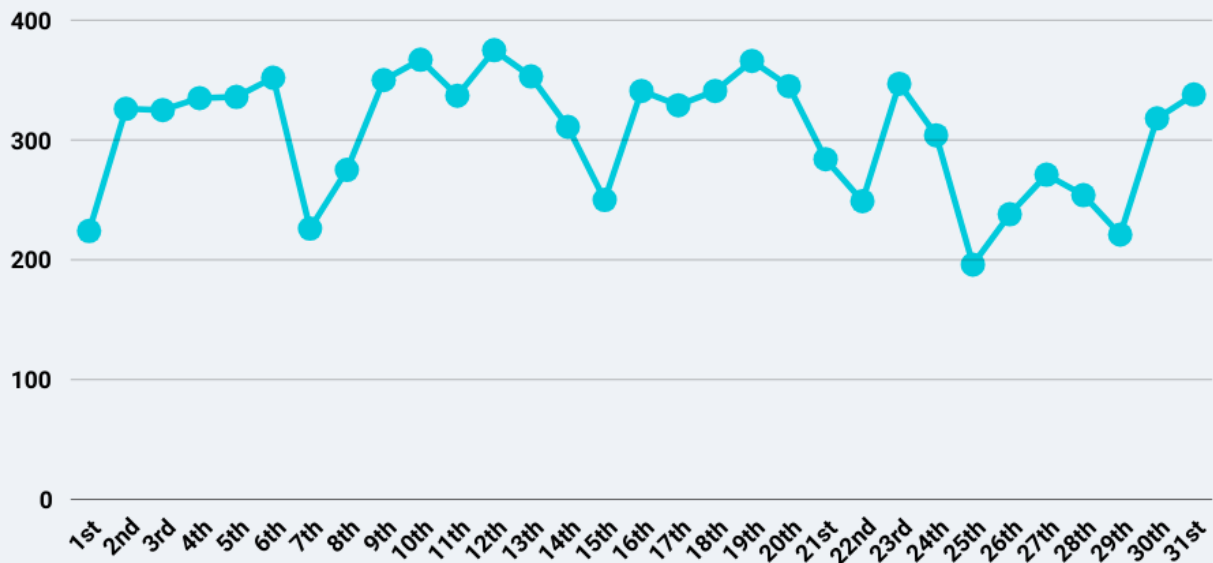
**Saturday 14th Rens Race at Llandysul
Paddlers. And the opening of the Christmas
Tree Festival at St Tysul's Church.**

**Tuesday 31st Llandysul New Year's Eve 5km
and 10km runs**

**Various carol services and lots of Christmas
dinners and parties!**

LLANDYSUL FOOTFALL

RHAGFYR - DECEMBER 2024



Visitors - the network detects a device for at least 5 consecutive minutes, this is the reliable data we should quote.

Visitor Loyalty

Daily 5495 (+489 from November)

Weekly 2642 (+354 from October)

Monthly 659 (-137 from November)

Daily visitors have visited in at least 5 distinct days in the past 8.

Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.

Monthly visitors have visited at least once before.

Dwell Time average over a month

6+ hours 63

1-6 hrs 76

20 -60 mins 68

5 - 20 mins 99

Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once

Connected to Town Wi-Fi

69

How many devices (smart phones / tablets etc) connected to the network?

Access points

Adjacent to the following business premises

Teifi Law / Llandysul Paddlers / Dai Lewis - front & rear
Tysul Hall / Allied Chemist / The Pavilion



Yn dod yn fuan / Coming soon

<https://www.llandysul-ponttyweli.co.uk>