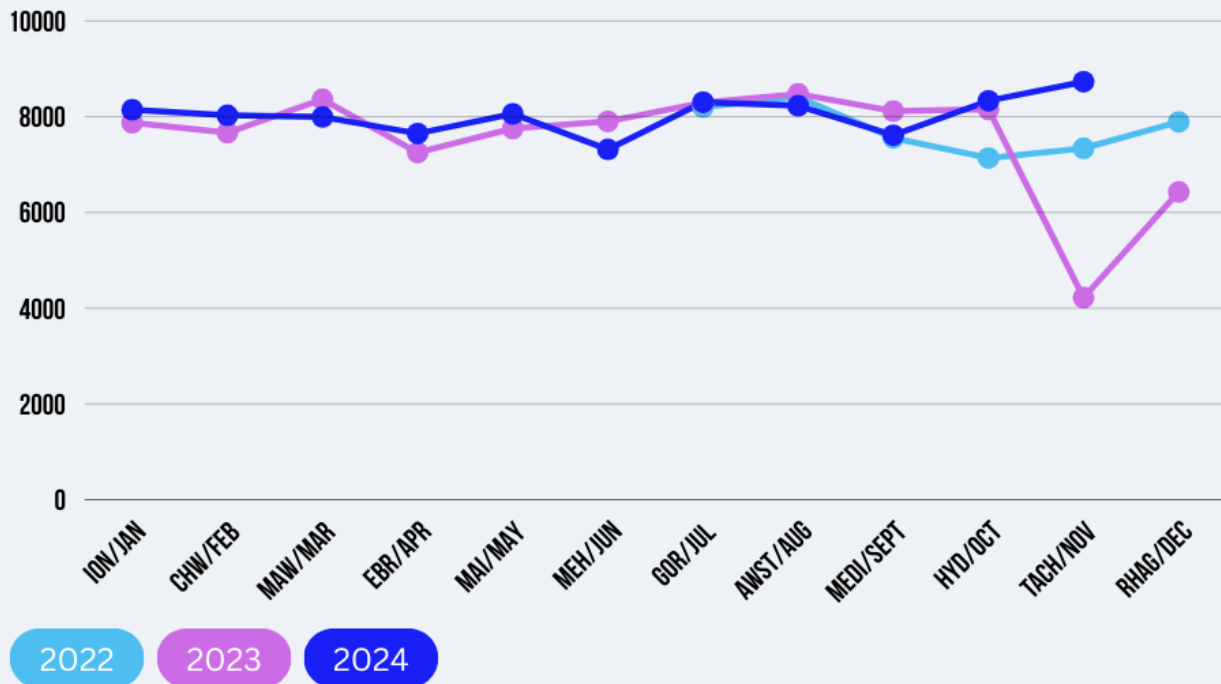


# Adroddiad Misol Wi-Fi tref Llandysul Tachwedd 2024

## Monthly Llandysul Town Wi-Fi Report - November 2024

### LLANDYSUL FOOTFALL



2023 November and December incomplete data due to technical issues.

### Notes

1. Two new units were installed on 19<sup>th</sup> November (thanks to the UK Shared Prosperity Fund awarded to Llandysul & Pont-Tyweli Ymlaen). One has been installed at Allied Chemist facing towards the car park and park. The second is at the Sports Pavillion in the Park, which is acting as a repeater, using the signal from Allied Chemist.
2. The unit at the Paddlers has been moved so that no long faces the road and the bridge but is facing within the Paddlers area.
3. The data capture has therefore increased and will not be a direct comparison with previous months. Although the patterns are still there. Eg A Sunday is still the quietest day.
4. Not every device can be detected, so the amount counted is not exact and there are not enough access points to cover the town. However, the data collected might spot any trends over time or identify areas of the town that are particularly popular with visitors.

For all the reports since July 2022, go to <https://www.cllandysulcc.cymru/llandysul-town-wifi>

## Total Visitors

**8731** (+398 from October)

Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.

**New Visitors** First time that the network has detected the device.

**641** (for the month, +171 from October) **15** (daily average)

## Busiest Day

Thursday 28th

348 Visitors

Events:

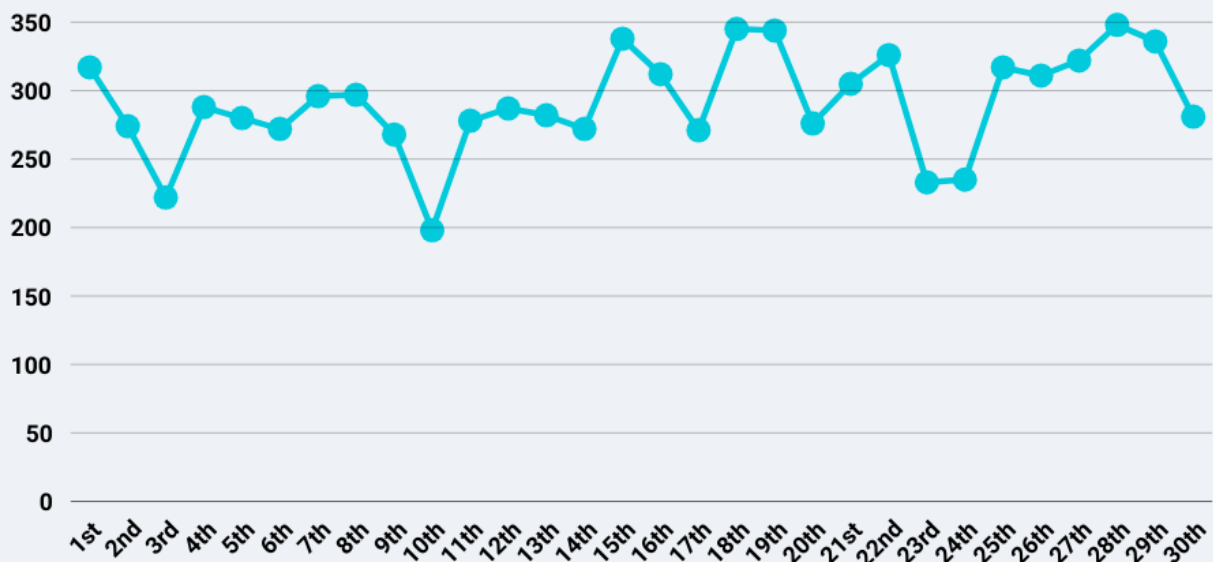
20th and 22nd Snow and ice

23rd - 24th Storm Bert - rain and wind

Saturday 30<sup>th</sup> Auction at Neuadd Tysul Hall.

# LLANDYSUL FOOTFALL

## TACHWEDD - NOVEMBER 2024



Visitors - the network detects a device for at least 5 consecutive minutes, this is the reliable data we should quote.

<p><b>Visitor Loyalty</b></p> <p>Daily 5006 (+94 from October)</p> <p>Weekly 2288 (+11 from October)</p> <p>Monthly 796 (+144 from October)</p>	<p>Daily visitors have visited in at least 5 distinct days in the past 8.</p> <p>Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.</p> <p>Monthly visitors have visited at least once before.</p>
<p><b>Dwell Time average over a month</b></p> <p>6+ hours 62</p> <p>1-6 hrs 76</p> <p>20 -60 mins 61</p> <p>5 - 20 mins 92</p>	<p>Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once</p>
<p><b>Connected to Town Wi-Fi</b></p> <p>89</p>	<p>How many devices (smart phones / tablets etc) connected to the network?</p>
<p><b>Access points</b></p> <p>Adjacent to the following business premises</p>	<p>Teifi Law / Llandysul Paddlers / Dai Lewis - front &amp; rear Tysul Hall / Allied Chemist / The Pavillion</p>



**Yn dod yn fuan / Coming soon**

**<https://www.llandysul-ponttyweli.co.uk>**

**New business**

**Premier - West Wales Convenience Store in Pont-Tyweli**

**Lewis Street, Pont-Tyweli, Llandysul, SA44 4AL**

**07545 777497**