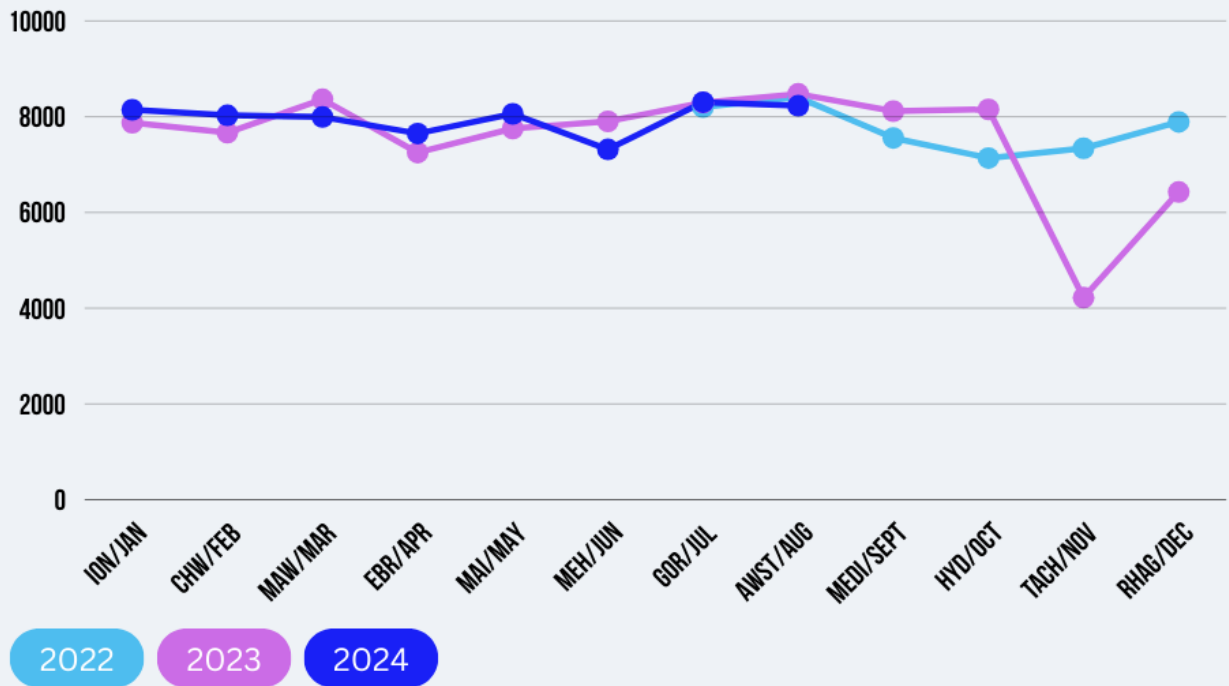


Adroddiad Misol Wi-Fi tref Llandysul Awst 2024

Monthly Llandysul Town Wi-Fi Report - August 2024

LLANDYSUL FOOTFALL



2023 November and December incomplete data due to technical issues.

Notes

1. There is a slight decrease in footfall for August from July.
2. Sadly, the footfall is lower than recorded in August 2023 - 8476, August 2022 - 8406.
3. Car parking charges were reintroduced on Wednesday 7th August, after a long absence. Quite coincidentally, the busiest day this month was Tuesday 6th.
4. Not every device can be detected, so the amount counted is not exact and there are not enough access points to cover the town. However, the data collected might spot any trends over time or identify areas of the town that are particularly popular with visitors.

For all the reports since July 2022, go to <https://www.ccllandysulcc.cymru/llandysul-town-wifi>

Total Visitors

8229 (-75 from July)

Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.

New Visitors First time that the network has detected the device.

503 (for the month, +49 from July) **16** (daily average)

Busiest Day

Tuesday 6th
318 Visitors

Events:

Thursday 1st Nacro

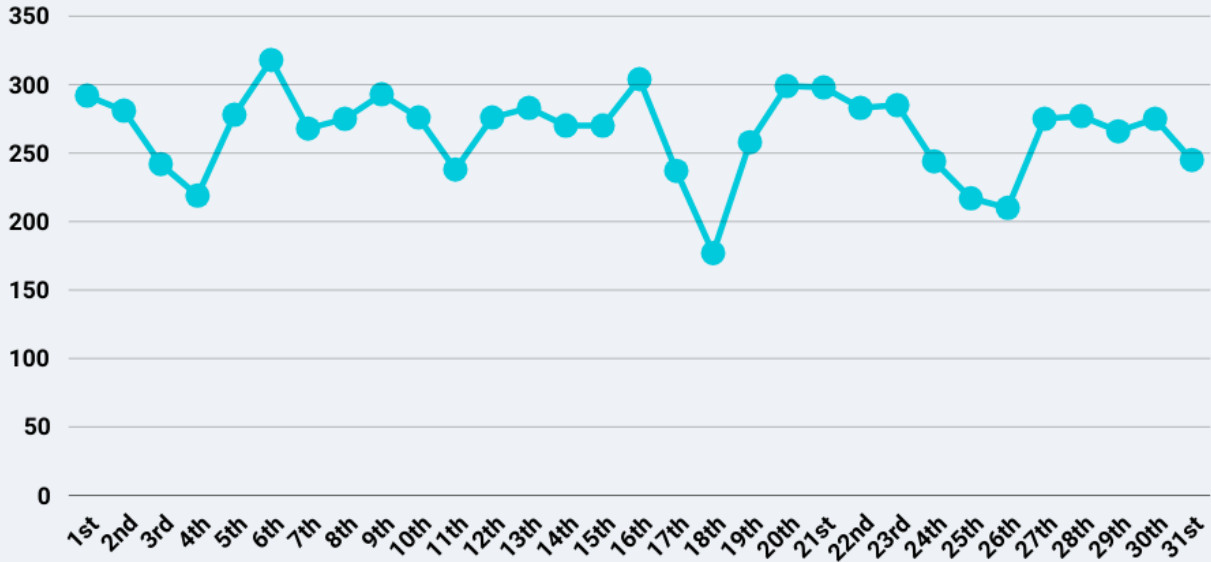
Wednesday 7th - Car parking charges introduced.

Wed 7th - Sunday 11th River Festival

Sat 31st - Auction

LLANDYSUL FOOTFALL

AWST - AUGUST 2024



Visitors - the network detects a device for at least 5 consecutive minutes, this is the reliable data we should quote.

Visitor Loyalty

Daily visitors have visited in at least 5 distinct days in the past 8.

<p>Daily 4855 (+134 from July) Weekly 2276 (-223 from July) Monthly 595 (-35 from July)</p>	<p>Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.</p> <p>Monthly visitors have visited at least once before.</p>
<p>Dwell Time average over a month 6+ hours 60 1-6 hrs 70 20 -60 mins 53 5 - 20 mins 82</p>	<p>Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once</p>
<p>Connected to Town Wi-Fi 109</p>	<p>How many devices (smart phones / tablets etc) connected to the network?</p>
<p>Access points Adjacent to the following business premises</p>	<p>Teifi Law Llandysul Paddlers Dai Lewis - front & rear Tysul Hall</p>

Yn dod yn fuan / Coming soon

<p>21 Sept</p>	<p>Gŵyl Bêl Droed - Football Festival 6 - 16 years. CPD Llandysul FC.</p>
<p>20-22 Sept</p>	<p>Llandysul & Pont-Tyweli Walking Weekend</p>
<p>2 Oct</p>	<p>Adfywio Llandysul a Phont Tyweli Revitalising Llandysul & Pont Tyweli</p>