## Adroddiad Misol Wi-Fi tref Llandysul Medi 2023 Monthly Llandysul Town Wi-Fi Report - September 2023

+ Increase from the previous month. - Decrease from the previous month.

Access points Adjacent to the following business premises	Teifi Law Llandysul Paddlers Dai Lewis - front Dai Lewis - rear Tysul Hall
Total Visitors 8117 <i>(-359)</i>	Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.

New Visitors First time that the network has detected the device.

523 (for the month) (-36)17 (daily average) (-1)

## **Busiest Days**

Friday 1<sup>st</sup> Thursday 14<sup>th</sup>

Both days with 305 Visitors *(-11)* 

Ffair Elen

Friday 15<sup>th</sup> in Llandysul Park and St Tysul's Church Saturday 16<sup>th</sup> Calon Tysul, Llandysul Park

Llandysul & Pont-Tyweli Walking Weekend 22<sup>nd</sup> - 24<sup>th.</sup>

Countryside based, so not likely to effect figures.



## **Visitor Loyalty**

Daily 4643 *(-270)* Weekly 2322 *(+17)* Monthly 629 *(-36)*  Daily visitors have visited in at least 5 distinct days in the past 8.

Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.

Monthly visitors have visited at least once before.

Dwell Time average over a month 6+ hours 57 1-6 hrs 75 20 -60 mins 54 5 - 20 mins 84	Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once.
Connected to Town Wi-Fi 116 (+19)	How many devices (smart phones / tablets) connected to the network?