

# Adroddiad Misol Wi-Fi tref Llandysul - Medi 2022

## Monthly Llandysul Town Wi-Fi Report - September 2022

<b>Access points</b> Adjacent to the following business premises	Teifi Law Llandysul Paddlers Dai Lewis - front Dai Lewis - rear Tysul Hall
<b>Total Visitors</b> 7,556	Total number of visitors who have been detected by the network within the month. A 'visit' is when the network detects a device for at least 5 consecutive minutes.
<b>New Visitors</b> 541 (for the month) 18 (daily average)	First time that the network has detected the device.
<b>Busiest Day</b> Friday 16 <sup>th</sup> September 290 Visitors (Fridays are often busy. Possibly due to Llandysul Country Market. The Queen had died the day before.)	<b>Quietest day</b> Tuesday 19 <sup>th</sup> September 181 Visitors. Funeral of Queen Elizabeth II
<b>Visitor Loyalty average over the month</b> Daily 4055 Weekly 2345 Monthly 615	Daily visitors have visited in at least 5 distinct days in the past 8.  Weekly visitors have visited in at least two distinct weeks out of the past four, but not frequently enough to be considered daily visitors.  Monthly visitors have visited at least once before.
<b>Dwell Time</b> 6+ hours 55 1-6 hrs 60 20 -60 mins 52 5 - 20 mins 84	Unique visitors by the length of their longest visit. A single visitor who leaves and returns multiple times in the 24hours period is only counted once.
<b>Connected to Town Wi-Fi</b> 17	How many devices (smart phones / tablets) connected to the network?  Please note: there has been no advertising of the network in Llandysul / Ceredigion. Once it is advertised, this number is expected to increase.